

# KIDS ON THE GO ➤



## Spring Fundraising Event For The Montessori School Rochester PTO



### **SPONSOR INFORMATION**

#### **Event Date:**

Sunday, June 11th

#### **Event Location:**

Rochester Municipal Park  
Rochester Hills, MI 48306

#### **School Website:**

[www.authenticmontessori.com](http://www.authenticmontessori.com)

#### **Sponsorship Opportunities Contact:**

The Montessori School Rochester PTO:

Sarah Markiewicz 734.649.4626

Maya Stojadinovic 231.818.1085

[ThePTO@TheMSR.net](mailto:ThePTO@TheMSR.net)

The Montessori School Rochester PTO

3976 S. Livernois Rd

Rochester Hills, MI 48307

*A National Children's Day event  
where children are celebrated and  
introduced to a variety of activities to  
explore in discover all in one place!*

*Parents can witness the joy their children  
feel in finding the activity that is just right  
for them and can register their child for the  
perfect fit in after school activities!*



# KIDS ON THE GO➤

## The Montessori School Rochester PTO:



We invite you to consider an investment into the students of The Montessori School Rochester. MSR is a vibrant community, guided by a successful educational philosophy. A Montessori education offers opportunities for the children of today to make a greater impact on a better tomorrow. Since 2012, The Montessori School Rochester has been a leader in Montessori education, serving and teaching multitudes of children who live throughout the Metro-Detroit area and currently serves over 150 students (Infants through 6th grade) Our PTO, a 501(c)(3) non-profit subsidiary of our independent school, is a driving force in bringing awareness of our mission; Offering to every child a safe and nurturing environment to grow and thrive, while fostering a love of learning that will last a lifetime. We believe when you offer a child freedom within limits, their individual possibilities are limitless. We work with our students to reach their greatest potential while Nourishing the Spirit of the Child.

We invite you to support our mission by celebrating NATIONAL CHILDREN'S DAY with us. Well-health, team play and leadership skills are important components in creating a successful future and our Children are the vehicle which will take us there!

## The Montessori School Rochester Tuition Assistance Program:

Through this Montessori School Rochester PTO fundraising effort, we are able to support the Montessori School Rochester Tuition Assistance Program to provide funding for our families needing and wanting an alternative education for their children. Without this funding many of our families, including the children of our exceptional Montessori Educators, would not be able to attend The Montessori School Rochester. It is our belief that all children should have the opportunity for Montessori Education regardless of economic standing.

## KIDS ON THE GO!

As the school's largest community gathering of the year, we open our doors to our extended community of Rochester, Michigan to celebrate ALL children at The Rochester Municipal Park. Kids on the Go! celebrates children and introduces them to activities that promote teamwork, unity and well health! Older children will run the "Montessori Milestone, an approximate 1.5 Mile distance to promote physical fitness. (1/3 mile for children who are under 2) Sponsored activity clinics promoting physical movement, well-health and peace education will be available throughout the day such as Dance, Cheer, Music, Basketball, Football, Soccer, Tennis and Ice Skating.

## Sponsorship Benefits

As one of the top rated private schools in the city, The Montessori School Rochester community thrives with an economically and ethnically diverse and passionate group of parents and supporters. Recognizing the benefit of Montessori education in Rochester, Kids on the Go! will be attended by parents, grandparents, business professionals, and city-wide community members and leaders.

Sponsorships help underwrite the cost of the event; support tuition assistance; benefit suffering children. All funds collected at the event will be used to improve, strengthen, and invest in our school's educators, students and ailing children. All sponsorship donations are 100% tax deductible. Kids on the Go! sponsors are appreciated greatly for their invaluable contribution to the success of this event. To show our appreciation for this vital support, Kids on the GO! sponsors will enjoy a variety of recognition opportunities based on support levels. Please see the next page for Kids on the Go! sponsorship package levels and recognition opportunities.

When you support The Montessori School Rochester PTO, you are not just giving to a place, you are offering a child a new future and changing the world for the better. Thank you for joining us on this mission!



# KIDS ON THE GO➤

	Activity Sponsors			Supporting Sponsors			
Package Level	Marathon Sponsor \$10,000	5k Sponsor \$5000	Sprinter Sponsor \$2,500	Strider Sponsor \$1,000	Runner Sponsor In Kind	Jogger Sponsor \$300	Walker Sponsor \$200
Name on website, t-shirt and scavenger hunt cards							
Name on signage at event						This sponsorship offers you the opportunity to educate and sell merchandise to the public in a 10 x 10 booth space *Vendors Must provide own table and/or tent.	This sponsorship offers you the opportunity to educate the public on your business or activities in a 10 x 10 booth space *Vendors Must provide own table and/or tent.
Continual presence on social media marketing					Services provided to support Kids on the Go in lieu of cash sponsorship ie printing, design, lighting,av support, sound, advertising space, marketing, staffing. **additional recognition base on value of services *This option applies to participating 501(c)3 organizations		
Local News Spots: Print, TV, Radio				This Sponsorship offers you 1 hour in the band shell to perform, engage and present your performance based activity the the audience			
VIP Water Stations on Route			This sponsorship offers you the opportunity to run activity clinics for the entire children's day festival. This is a unique opportunity to educate, engage and enroll students while encourage well health and fitness year round				
Name/Logo printed on Souvenir Bags							
Kids on the Go! Kick off announcer		Marathon and 5K sponsors have the opportunity to co-host National Childrens day while sponsoring a youth clinic at the event					
Prominent display as title sponsor							
Name/logo printed on runners bib							

\*Please note activities should be geared toward children 1yr - 18 yrs and parent/family to encourage everyone to move year round!

\*\*Please note all vendors must agree to indemnify, defend and hold harmless the City of Rochester, The Montessori School Rochester, its PTO and The Rainbow Connection, its employees, officers, volunteers, heirs, executors, administrators, successors, and assigns, from any claims or demands for damages or injuries which are incurred by customers, visitors, other vendors at the National Children's Day, Kids on the Go! festival within the space specifically assigned to you or as a result of actions performed by your company, employees, volunteers, agents or representatives.

# KIDS ON THE GO➤

## Sponsorship Reply Form

\_\_\_\_\_ *I/We would like to Sponsor*  
*KIDS ON THE GO!*



### Major Sponsorship Level:

\_\_\_\_\_ Marathon Sponsor | \$10,000

\_\_\_\_\_ 5k Sponsor | \$5,000

\_\_\_\_\_ Sprinter Sponsor | \$2,500



**Please Return Signed Packet  
By April 28th, 2017**

### Supporting Sponsorship Level:

\_\_\_\_\_ Strider Sponsor | \$1,000

\_\_\_\_\_ Jogger Sponsor | \$300

\_\_\_\_\_ Walker Sponsor | \$200

\_\_\_\_\_ Runner Sponsor | In Kind

*A National Children's Day event where children are celebrated and introduced to a variety of activities to explore in discover all in one place!*

*Children will be able to experience different activities all in one place! Parents can witness the joy their children feel in finding the activity that is just right for them and can register their child for the perfect fit in after school activities!*

Company/Family Name \_\_\_\_\_

Contact Name (if applicable) \_\_\_\_\_

Mailing Address \_\_\_\_\_

Phone \_\_\_\_\_ Email Address \_\_\_\_\_

Website (to be used for web link) \_\_\_\_\_

\_\_\_\_\_ Please send invoice

\_\_\_\_\_ Pay by PayPal (Email) \_\_\_\_\_

\_\_\_\_\_ Check Attached

Please return completed form, a high-resolution PDF of your logo, and payment by April 21, 2017 to:

The Montessori School Rochester PTO  
3976 S Livernois Rd  
Rochester Hills, MI 48307

**\*\*Please Note** all tables, tents and equipment are the responsibility of the vendor. Special requests for vendors or clinic/activity sponsors must be submitted in writing 60 days prior to event.

Thank you for your support of The Montessori School Rochester PTO, a non-profit 501(c)3 organization. Tax ID 81-2574367

**WAIVER OF LIABILITY AND AGREEMENT TO HOLD HARMLESS**  
(Applicable to On-Site Vendors)

Please note all vendors must agree to indemnify, defend, waive liability and hold harmless the City of Rochester, The Montessori School Rochester, its PTO and The Rainbow Connection, its employees, officers, volunteers, heirs, executors, administrators, successors, and assigns, from any claims or demands for damages or injuries which are incurred by customers, visitors, other vendors at the National Children's Day, Kids on the Go! festival within the space specifically assigned to you or as a result of actions performed by your company, employees, volunteers, agents or representatives. This form must be filled out and turned into the Montessori School Rochester PTO before participation in the Kids on the Go event as a sponsor, participant or clinic coordinator.

1. I, in consideration for myself \_\_\_\_\_, or on behalf of my company \_\_\_\_\_, receiving permission to participate in Kids on the GO, I hereby release, waive and discharge all people involved with or associated with Kids on the Go! (hereinafter referred to as RELEASEES) from any and all liability, claims, demands, actions, and causes of action whatsoever arising out of or related to any loss, damage, or injury that may be sustained by myself or to any property in the possession of myself, while participating in Kids on the GO! or while in, on, upon, or traveling to or from any program activity where Kids on the GO! is being conducted.
2. I am fully aware of the risks and hazards connected with allowing myself to participate in this activity, including the risk of physical injury or disability as the result of such injury, and I hereby allow myself to voluntarily participate in said activity. I voluntarily assume full responsibility of any risk of loss, property damage, or personal injury that may be sustained by myself, or any loss or damage to property in the possession of myself, as a result of being engaged in such activity.
3. I further agree to indemnify and hold harmless the Releasees from any loss, liability, damage, or costs that may incur due to my participation in said activity.
4. It is my express intent that this Waiver of Liability and Hold Harmless Agreement shall bind the members of my family and spouse (if any), if I am alive, and my heirs, assigns, and personal representatives, if I am not alive, and shall be deemed a release, waiver, and discharge above named Releasees. I hereby further agree that this Waiver of Liability and Hold Harmless Agreement shall be construed in accordance with the state laws of Michigan.
5. I understand the Releasees will not be held responsible for any medical costs associated with an injury myself may sustain.
6. I further agree to become familiar with the rules and regulations for my conduct and agree that I will not violate said rules or any directive or instruction made by the persons in charge of said program and that I will further assume the complete risk of any activity done in violation of said rule, directive, or instruction.
7. I also understand that I am urged to obtain adequate health and accident insurance to cover any personal injury to myself which may be sustained during the program or transportation to or from said program and activities.
8. In signing this release, I acknowledge and represent that I have read the foregoing Waiver of Liability and Hold Harmless Agreement, understand it, and sign it voluntarily as my own free act and deed: no oral representations, statements, or inducements, apart from the foregoing agreement have been made; I am at least eighteen (18) years of age and fully competent; and I execute the release for full, adequate, and complete consideration, fully intending to be bound by the same.
9. Signature of Participation \_\_\_\_\_
10. Signed Signature of legal guardian if under 18 \_\_\_\_\_
11. Date Signed \_\_\_\_\_
12. Please Print: Legal name \_\_\_\_\_
13. Date of Birth \_\_\_\_\_
14. Street address \_\_\_\_\_ City \_\_\_\_\_  
State \_\_\_\_\_ Zip \_\_\_\_\_ Apt# \_\_\_\_\_
- Home Phone Number \_\_\_\_\_ Work Phone Number \_\_\_\_\_